

COMPUTER AIDED GRAPHIC DESIGNING



GENERAL INSTRUCTIONS

- **Answer all Questions:** Choose any two questions from the practical questions provided.
- **Submission Deadline:** Submit your completed work within **three (3) days** from the date of this instruction.

Instructions:

1. Using your chosen graphics software (e.g., Adobe Illustrator, Adobe photo shop, Adobe Fireworks CorelDRAW), design a Poster, Flyer and Brochure.
2. Save your final work in both vector format (e.g., .PNG, JPS PSD.SVG) and a raster format (e.g., .PNG).

Question 1: Poster

1. Create a poster for a local event. Include the event name, date, time, location, and a brief description. Use specific dimensions (e.g., 24" x 36") and select a color scheme that reflects the event theme.
2. Choose at least three images or graphics that enhance the message of your poster. Justify your selections and explain how they are relevant to the event.
3. Select and apply two different fonts in your poster design.

Question 2: Flyer

1. Design a one-page flyer for a special promotion or sale. Include details about the offer, including discount percentage, product images, and a call-to-action.

2. Create a layout that effectively organizes text and images. Ensure it can be printed on a standard letter size (8.5" x 11"). Describe your layout choices and reasoning.
3. Identify the target audience for your flyer design.

Question 3: Brochure

1. Create a tri-fold brochure for a service or product. Include sections on features, benefits, and testimonials. Ensure it follows the correct folding format.
2. Choose a color palette and fonts that align with your brand identity.
3. Draft the content for each panel of the brochure, focusing on clarity and conciseness.

-END -